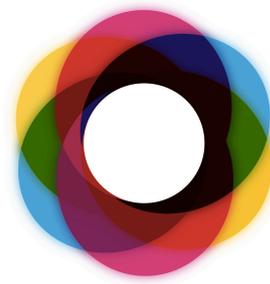


TRANSFORMATIONAL MEDIA



Washington, DC
October 26 - November 2, 2014
www.tmsummit.org

VISION

The Transformational Media Summit is a gathering of changemakers and media professionals from across the globe who are passionate about creating media that can contribute to a peaceful prosperous world. Our vision is that by working together we can bring our greatest stories for a better world into reality.

SUMMIT OVERVIEW

Following the launch summit in London in 2012, this second summit is organised by the Transformational Media Initiative in partnership with the UN Foundation. The summit takes place with associated events across Washington, DC from 26 - 31 October 2014 before the main summit day at George Washington University on 1 November.

The summit addresses themes related to storytelling, creativity and media for positive social change, healthy living, and sustainable business. It brings together leading experts creating innovation in their fields drawing people from a diverse range of organizations such as: the UN Foundation, MTV, Discovery Channel, and the Jane Goodall Institute.

Themes covered include: women and media, photography, film & music, storytelling, new technology, sustainable business and living, collaborative creativity, well-being and health, and journalism.

The summit will be attended by an international group of people working in the fields of media, social enterprise, international development, economics, sustainable business, peace building, health, and well-being. The event will receive significant media coverage through our media partners and specialist and mainstream media. Last year the event was featured on BBC Media Action, Thomson Reuters and The Next Women as well as many other websites.

The reach of the summit also goes much further than Washington, DC alone with the first session being livestreamed to +SocialGood's community of a million subscribers.

Inspiring Speakers



Eric Noboa
Discovery Learning Alliance



Georgia Arnold
MTV Staying Alive Foundation



Aaron Sherinian
UN Foundation

SPONSORSHIP OPPORTUNITIES

We seek collaborative partnerships with our sponsors and our pricing reflects this commitment to delivering true value together with our sponsoring partners. We also work closely with our media partners such as YES! Magazine and +SocialGood to ensure wide coverage of the summit events and organisations involved.

Summit Sponsor

The main sponsor will receive an invitation to the collaboration and partnerships meeting at the UN Foundation on Wednesday 29 October with leading changemakers from companies, charities and media organizations. You will also receive your logo with link on summit website. Brand presence (including logo and introductory information) at event including main screen, and delegate packs. This includes printed material and product placement at the event. This also comes with the option to moderate a session at the flagship event on November 1.

Also includes 2 tickets for the flagship event at GW University

\$8,000

Flagship Events Sponsor - UN Foundation Workshop / GW program

The GW event will be preceded by a workshop on storytelling, constructive journalism and leadership at the UN Foundation on 31 October. The flagship event sponsors will receive their logo with link on summit website. Brand presence (including logo and introductory information) at event including main screen, and delegate packs. This includes printed material and product placement at the flagship event. Thank you mentions at the event and in summit PR.

Also includes 2 tickets for the event you are sponsoring.

\$5,000

Session Sponsor

You can sponsor individual sessions on the GWU program. This would include your logo, introductory information and website url at the beginning of each session (maximum 3 sponsors per session).

Also includes one ticket for the summit (1 November at GWU)

\$1,500

The sessions are:

1. Women and media
2. Creative media for social change
3. Well-being and health
4. Sustainable living and business

Evening Reception

The evening reception sponsor will receive logo and information about your organization in all communications related to the reception. There is also the option if appropriate for your products / printed materials to be available on display at the evening reception on 1 November **\$2,500**

If you are interested in sponsoring the summit and have a different idea from any of the above options please let us know and we can discuss it.

MEDIA PARTNERS



CONTACTS & FURTHER INFO

For full details about the summit, including speakers and program please visit the website.

www.tmsummit.org

If you would like to sponsor the summit please contact Oliver Sylvester-Bradley:

osb@tmsummit.org

T (UK): +447961 415 851

About the Transformational Media Initiative

The Transformational Media Initiative is a global network of changemakers, storytellers and media professionals passionate about using their talents, resources and creativity to serve the needs of humanity and the planet. For more information, visit www.transformationalmedia.org

About the UN Foundation

The United Nations Foundation builds public-private partnerships to address the world's most pressing problems, and broadens support for the United Nations through advocacy and public outreach. Through innovative campaigns and initiatives, the Foundation connects people, ideas, and resources to help the UN solve global problems. The Foundation was created in 1998 as a U.S. public charity by entrepreneur and philanthropist Ted Turner and now is supported by global corporations, foundations, governments, and individuals. For more information, visit www.unfoundation.org

SUMMIT PARTNERS



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